

# Food MANUFACTURING EXCELLENCE Awards 2014

# ENTRY FORM

[www.foodmanawards.co.uk](http://www.foodmanawards.co.uk)

ENTRY DEADLINE: Thursday 31st July 2014

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# Food MANUFACTURING EXCELLENCE Awards 2014



**T**he Food Manufacturing Excellence Awards, now in their 14th year, reward companies that have displayed progress and achievements through their manufacturing process in this competitive and fast-moving industry. The awards give you the chance to be named the Food Manufacturing Company of the Year and are a great way to generate positive publicity and reward staff success.

## HOW TO ENTER

The awards comprise **CATEGORY AWARDS** and **INDUSTRY INITIATIVE AWARDS**. To enter, please choose which category you wish to enter from the list below. You may enter both the Category and Industry Initiative Awards, should you wish. **Please submit your entry based on the criteria provided and return your entry submission along with your completed entry form by Thursday 31st July.** Please clearly label all documents with your company name and category entered.

## CATEGORY AWARDS

Please choose which category best describes your company's activities. You must submit only ONE entry. However your entry may be considered in more than one category.

- **Ambient** Manufacturing Company
- **Bakery** Manufacturing Company
- **Beverages** Manufacturing Company
- **Chilled Food** Manufacturing Company
- **Dairy** Manufacturing Company
- **Fresh Produce** Manufacturing Company
- **Frozen Foods** Manufacturing Company
- **Meat & Poultry** Manufacturing Company
- **Seafood** Manufacturing Company

## INDUSTRY INITIATIVE AWARDS

In addition to the category awards you may also enter any of the following:

- **Best New Use of Food Ingredients**
- **Environmental Initiative** of the Year
- **Supply Chain Initiative** of the Year
- **Training Programme** of the Year
- **Young Talent** of the Year *New*

**There will be three additional awards presented during the evening**

### *Judges' Star Performer*

This award is chosen from across all entries and will reward the company that, in the judges' opinion, has been involved in an activity which deserves particular recognition – be it in the field of manufacturing, marketing or staff development.

### *SME Innovation of the Year*

This award will be presented to a small company (typically with less than £10M turnover and fewer than 100 employees), which the judges believe has shown the greatest innovation over the past year through new product development, process innovation or marketing.

### *Food Manufacturing Company of the Year*

The winner of this award will be selected from the winners of the individual category awards.

**The winners will be announced at a sparkling awards ceremony on Thursday 20th November at The Park Lane Hilton, London.**

## CATEGORY AWARDS CRITERIA

Please submit your entry based on answering the three questions listed below and, where possible, provide examples and data. Please do not send originals of certificates, photos or newspaper cuttings, as we cannot guarantee their safe return.

- 1** Please provide a brief description of approximately 50 words about your company's activities.
- 2** Please submit a summary of no more than 200 words explaining why your company merits an award. Achievements described should be related to the impact on your company's financial performance/market share.
- 3** To conclude your entry, please address at least three of the following seven questions in no more than 500 words each.
  - 3.1** Describe how you have worked with your customers to build a strategy for the category in which you are a supplier. Where possible, please provide data showing your achievements.
  - 3.2** Describe a successful marketing initiative your company has introduced in the last 12 months, such as new products, advertising and packaging innovation. Please provide examples of how these met emerging consumer trends, such as health.

- 3.3** Describe how you have improved the efficiency of the supply chain, including manufacturing, operations, logistics and service levels. Please provide quantifiable data to cover areas such as productivity, delivery times, stock turns, overall equipment effectiveness.
- 3.4** What initiatives in quality assurance have you introduced that have been specific to your company and resulted in improved customer satisfaction levels?
- 3.5** Outline the initiatives you have introduced to improve the working and wider environment. For example how have you reduced the number of lost time/accidents or, what initiatives have been implemented to reduce utility costs and waste?
- 3.6** Provide examples of capital expenditure that have benefited your output in terms of yield improvements, waste reduction, process control improvements, energy costs per unit produced and unit conversion costs.
- 3.7** What are you doing to improve the skills base of your staff, attract the best people and retain those people to improve the overall quality and morale of your workforce?

YOU CAN ALSO ENTER ONLINE AT  
[www.foodmanawards.co.uk](http://www.foodmanawards.co.uk)

ENTRY DEADLINE:

**Thursday 31st July 2014**



## INDUSTRY INITIATIVE AWARDS CRITERIA

### *Best New Use of Food Ingredients*

This award recognises a company that can demonstrate the use of cutting edge food technology through the use of a novel ingredient or combination of ingredients to develop a successful new food or drink product that offers consumer and/or manufacturing benefits. It might be a food with improved taste and mouthfeel; a healthier product; or one that enables costs to be reduced.

**For example, does the new product or reformulation:**

- Provide additional consumer health benefits?
- Improve its taste, mouthfeel or appearance?
- Reduce the costs of manufacture?
- Open up new market opportunities?
- Add value or improve profit margin?
- Demonstrate more sustainable ingredient sourcing?

### *Environmental Initiative of the Year*

This award recognises the innovative and varied strides the industry has taken in the adoption of green measures. The award will be made to the UK manufacturer that can demonstrate the most significant progress over the past year in reducing its environmental impact. Entrants should describe why their company merits winning this award, outlining key environmental initiatives over the past year and provide key measures of the benefits that have accrued.

**For example, the entry might address the following:**

- Carbon dioxide (greenhouse) gas emission reductions
- Cuts to process food and drink waste
- Effluent reduction measures
- Reductions to packaging waste
- Reduced energy and process (and embedded) water consumption
- Savings in food and drink transport

### *Supply Chain Initiative of the Year*

This award will be made to the company that can prove it has made the most significant supply chain improvement. It might be a project to ensure better response to consumer demand in supermarkets, ensuring it meets forecast demand and has the flexibility to adapt quickly to changes. Or it could be a project involving the use of the latest supply chain planning software to ensure 'stock-outs' on supermarket shelves are avoided.

**Does the supply chain initiative:**

- Improve on-shelf product availability?
- Raise forecasting accuracy?
- Reduce supply chain costs?
- Improve the percentage of deliveries, on-time and in-full?
- Raise the efficiency of internal supply chains?
- Improve traceability along the supply chain?

### *Training Programme of the Year*

Recognising training excellence within food and drink manufacture, through the introduction of a training programme or programmes designed to increase the skills and productivity of a company's workforce. The judges will be looking for evidence of programmes that have delivered significant productivity gains. These could include: increased throughput; reduced downtime; reduced staff sickness; reduced unit costs; fewer customer complaints, etc.

**Please comment on the following:**

- The rationale for embarking on the new training programme
- The opportunities for improvements identified
- How the programme was implemented
- How staff were engaged
- Examples of the use of external training providers
- Evaluation of the success of the programme, with key performance indicators and supporting evidence

### *Young Talent of the Year*

This new award aims to recognise emerging young talent within the UK food and drink manufacturing sector. The award will celebrate the sector's new entrants at apprentice, technician and graduate levels to encourage more young people to take up careers in food and drink. The panel of judges will be looking for some special qualities in the winner of this award, which demonstrate their future leadership potential.

**Judging criteria**

- The ability to acquire new skills and develop their career
- Contribution to their employer's success
- Willingness to take on more responsibility
- Ability to work as part of a team and leadership potential
- Showing initiative in the role employed
- Communication skills: in writing and verbally



# Food MANUFACTURING EXCELLENCE Awards 2014

## ENTRY FORM

*Your company details* PLEASE COMPLETE CLEARLY IN BLOCK CAPITALS

Contact Name										
Position										
Company Name										
Company Address										
Telephone										
Email										
Signature										
Date										
How did you hear about the awards? <input type="radio"/> Advert <input type="radio"/> Email <input type="radio"/> Phone <input type="radio"/> Website <input type="radio"/> Other, please state below										
Please select the category you are entering. You may only enter <b>ONE</b> category from the options below: <table><tr><td><input type="radio"/> <b>Ambient</b> Manufacturing Company</td><td><input type="radio"/> <b>Fresh Produce</b> Manufacturing Company</td></tr><tr><td><input type="radio"/> <b>Bakery</b> Manufacturing Company</td><td><input type="radio"/> <b>Frozen Foods</b> Manufacturing Company</td></tr><tr><td><input type="radio"/> <b>Beverages</b> Manufacturing Company</td><td><input type="radio"/> <b>Meat &amp; Poultry</b> Manufacturing Company</td></tr><tr><td><input type="radio"/> <b>Chilled Food</b> Manufacturing Company</td><td><input type="radio"/> <b>Seafood</b> Manufacturing Company</td></tr><tr><td><input type="radio"/> <b>Dairy</b> Manufacturing Company</td><td></td></tr></table>	<input type="radio"/> <b>Ambient</b> Manufacturing Company	<input type="radio"/> <b>Fresh Produce</b> Manufacturing Company	<input type="radio"/> <b>Bakery</b> Manufacturing Company	<input type="radio"/> <b>Frozen Foods</b> Manufacturing Company	<input type="radio"/> <b>Beverages</b> Manufacturing Company	<input type="radio"/> <b>Meat &amp; Poultry</b> Manufacturing Company	<input type="radio"/> <b>Chilled Food</b> Manufacturing Company	<input type="radio"/> <b>Seafood</b> Manufacturing Company	<input type="radio"/> <b>Dairy</b> Manufacturing Company	
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### PLEASE RETURN YOUR COMPLETED ENTRY TO:

Rebecca George, Food Manufacturing Excellence Awards 2014,  
William Reed Business Media, Broadfield Park, Crawley, West Sussex, RH11 9RT.

If you have any queries please contact  
**Rebecca George** on **01293 610422** or email **rebecca.george@wrmb.com**

ENTRY DEADLINE: *Thursday 31st July 2014*

PRODUCED BY:

**FOOD**  
manufacture

## TERMS AND CONDITIONS

- 1 By entering the Food Manufacturing Excellence Awards ("Awards") the Entrant will be deemed to have read and understood these rules and to be bound by them. These rules include any instructions set out within the Entry Form.
- 2 The Awards are open only to businesses trading in the UK. Overseas entrants are not eligible.
- 3 The Organiser reserves the right at its absolute discretion to reject any entry that it deems inappropriate.
- 4 Entries must be sent by prepaid post or courier to arrive no later than 5pm on Thursday 31st July 2014. Proof of posting will not be deemed to be proof of delivery.
- 5 Entries will only be accepted if they are submitted with the Entry Form and completed in full, in ink or submitted using the online entry form.
- 6 Entries must be signed by the person responsible for submitting the entry and to which all correspondence concerning the Awards should be addressed.
- 7 Responsibility cannot be accepted for any lost, late or mislaid entry and any entry which is damaged, defaced, illegible or incomplete, or which otherwise does not comply with these terms and conditions may be deemed invalid in the sole discretion of the Organiser.
- 8 There will be one winner in each category from which will be selected the Food Manufacturing Company of the Year 2014. There will also be one winner of the Judges Star Performer Award and one winner for the SME Innovation of the Year selected from all of the entries. All of the winners will be selected week commencing 15th September 2014 against the criteria set out in the Entry Form by a panel of judges selected by the Organiser.
- 9 The winners will be announced at the Awards ceremony at the Park Lane Hilton, London on 20th November 2014 and will be published in Food Manufacture. Winners will be notified by post within 14 days.
- 10 The judges may decline to make some or all of the Awards in any category if in their opinion there are insufficient entries of a winning standard.
- 11 The Organiser reserves the right to change the categories and the judging panel without prior notice to entrants.
- 12 The decision of the Chairman of the judges on all matters affecting the Awards is final and legally binding.
- 13 No correspondence will be entered into.
- 14 Winners may be required to take part in some post-event publicity and consent to their name and photograph being used for such purposes.
- 15 Entrants consent to the publication by the Organiser in connection with the Awards of any of the documents or materials not marked as confidential constituting their entry.
- 16 Winners may state in advertising, promotional and other business material that they are winners but must also state the category of the Award and the year in which it was won.
- 17 By entering the Awards, all entrants will be deemed to consent to the transfer of their personal data to the Data Controller for the purposes of the administration of the Awards and any other purposes to which the entrant has consented.
- 18 The Organiser and Data Controller is William Reed Business Media Ltd, Broadfield Park, Crawley RH11 9RT.

Data Protection: We will keep you informed of products and services from William Reed Business Media Ltd. If you do not want to receive such information please email data.manager@wrmb.com, or write to Data Manager, WRBM, Broadfield Park, Crawley RH11 9RT.

We may also make your contact details available to third parties offering products or services that may be of interest to you (excluding e-mail and mobile numbers). If you do not wish your details to be passed to third parties please tick here. ☐

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